Internet Marketing Packages for Hotels

About Our Marketing Services

OnRes has a team of marketing experts specialized in the hospitality industry.

They provide end-to-end services to small to mid-sized properties with an aim to boost your online presence, improve your brand positioning and increase your direct bookings.

Our marketing services combined with latest hotel technology are designed to help your property gain an edge over your competition.

From social media to email marketing to SEO and Google Ads, our marketing service packages are as follows:

> Social Media Marketing

> Email Marketing

> Search Engine Optimization

> Performance Marketing

99%	MoM	20+
Customer satisfaction	Reports	Years of Experience

Social Media Marketing Services

Inclusions	
Audit & Analysis	*5 Stories/Month*
Competitor Analysis	*Profile Optimization*
New Strategy	*Monthly Reporting*
1 Social Network	*Weekly Engagement*
15 Posts/Month	*Basic Graphics*

Package Pricing

420$	540$	660$
For 1-10 rooms	For 11-50 rooms	For 51+ rooms

SEO Services

Inclusions	
Audit & Analysis	Monthly Reporting
Competitor Analysis	Weekly Monitoring
10 Keywords	Goal Tracking (including GA4)
4 blogs/month	Local SEO (including Google Business Listing)
Content Optimization for SEO	CRO on Website
URL Optimization	3-5 Backlinks
404 and 301 Redirects	

Package Pricing

420$
For 1-10 rooms

599$
For 11-50 rooms

809$
For 51+ rooms

Performance Marketing Services

Inclusions	
One ad each on Google, Instagram	*Daily monitoring*
Ad copies	*Landing page creation (if required)*
Ad graphics	*Conversion Rate Optimization for Ads*

Package Pricing

480$

For 1-10 rooms

720$

For 11-50 rooms

960$

For 51+ rooms

One more ad copy at an additional US $120/month

Email Marketing Services

Inclusions	
Strategy	*Monthly Monitoring & Analysis*
1 Email/Newsletter per fortnight (post email warmup)	*List Management*
Autoresponders after activities (one-time)	*Email Design & Copy*
A/B testing whenever required	*Drip Campaigns (5 Emails)*
Monthly Reporting	

Package Pricing

480$	660$	1020$
For 1-10 rooms	For 11-50 rooms	For 51+ rooms

Google Analytics Tracking Services

Package 1: Inclusions

Google Analytics 4 Setup   **Goal Tracking**

Integration with OnRes Booking Engine

One-time Setup Cost: **200$**

Package 2: Inclusions

Google Analytics 4 Setup   **Goal Tracking**

Integration with OnRes Booking Engine   **Automated monthly reports**

Monthly Cost: **50$**

*minimum 6-month contract

Combos & Discounts

No. of Services You Sign up for	% Discount on Monthly Subscription	% Discount on Yearly Subscription
1	0%	0%
2	5%	10%
3	10%	15%
4	15%	20%

OnRes aims to empower properties like yours with the best-in-class services and technology.

Our services are comprehensive enough to address each aspect of your business growth and expand your reach to your audience.

Book a call with us, visit www.onressoftware.com

OR

Drop an email on info@onressoftware.com

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